



**REGIONS
4FOOD**
Interreg Europe



European Union
European Regional
Development Fund



General presentation of the
project **REGIONS 4FOOD**

Malaga, Spain – 21-22 June / Kick-off meeting

CONTENTS



- The Interreg Europe Programme
- REGIONS 4FOOD overview
- Main Project objectives/outputs/results
- Work Plan
- Timeline
- Approach

CONTENTS



The Interreg Europe Programme



An accelerator for regional development

Interreg Europe helps **regional and local governments** across Europe to **develop and deliver better policy**. We create a unique environment for sharing solutions by and for regions, to ensure that government investment, innovation and implementation efforts lead to more sustainable impact on the ground.

30

countries

28 EU Member States,
Switzerland and
Norway

€359m

Financed by the
European Regional
Development
Fund

4 TOPICS

Emphasis on improving regional policies & programmes

Interreg Europe aims to improve the implementation of regional development policies and programmes, in particular **Investment for Growth and Jobs** and European Territorial Cooperation (ETC) programmes.

Four topics were selected in order to make the best use of limited funds.



SPECIFIC OBJECTIVE



Partners in this topic can work on:

1. Strengthening research and innovation infrastructure and capacities.

2. Innovation delivery through regional innovation chains in the chosen 'smart specialisation' field.

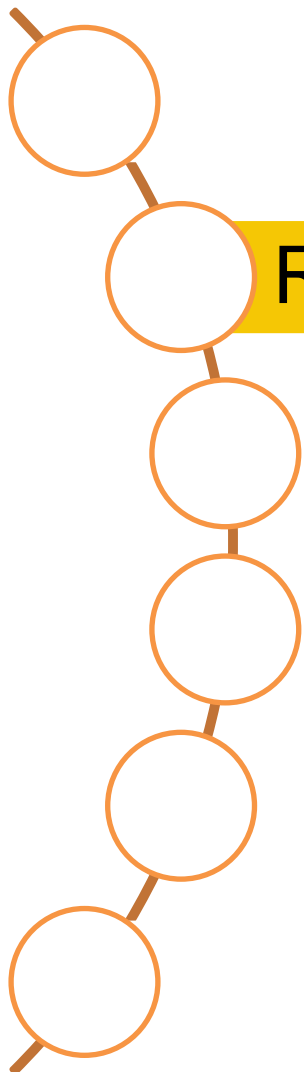


FACTS & FIGURES

	1 st call	2 nd call	3 rd call
N° of applications submitted	261	211	234
N° of eligible applications	175 (67 %)	158 (75 %)	171 (73 %)
N° of applications approved	64 (24.5 %)	66 (31 %)	54 (23 %)



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REGIONS 4FOOD overview

7 PARTNERS

- Regional Ministry of Agriculture, Fisheries and Rural Development. Andalusia (LP) - ES
- Pays de la Loire Regional Council - FR
- Seinäjoki University of Applied Sciences - FI
- ASTER Stock Joint Consortium - IT
- South Transdanubian Regional Innovation Agency - HU
- Province Limburg - NL
- Pazardzhik Regional Administration - BG



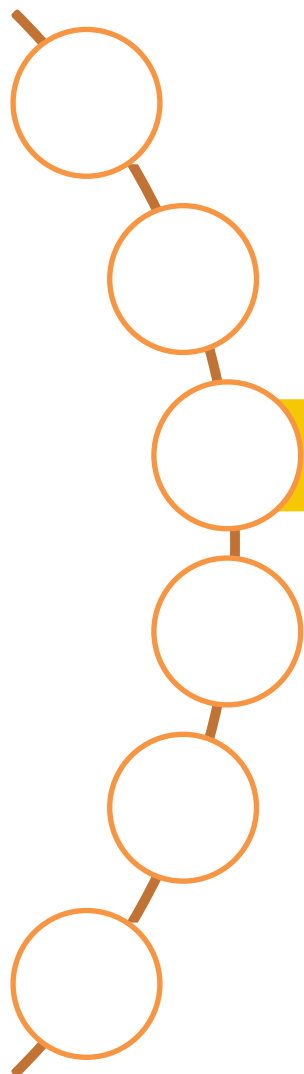
€1,502,887.00



from 1 Jun 2018
to 31 May 2023



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Main Project objectives/outputs/results

OBJECTIVES

**To maximise
the innovative
potential of all
actors of the
food value
chain through
ICTs**

Bring together regional authorities / RIS3

Involvement of quadruple helix actors of food value chain

Guide future agri-food policies and strategies

Connect the world of research and agri-food companies

Generate added-value from R&I and Smart specialisation to agri-food industry

Promote public-private governance mechanisms

EXPECTED OUTPUTS

6 Steering Committee meetings (phase1)

6 interregional seminars and one webinar (phase1) & 2 project meetings (phase2)

1 guide for regional mapping & identification of good practice in each region

42 stakeholders meetings

7 reports on regional state of art on innovation in the food value chain

Identification of 21 good practices

7 study visits

7 assessment reports

7 peer reviews

7 Action Plans to improve regional policy instruments

1 communication strategy

2 regional dissemination events

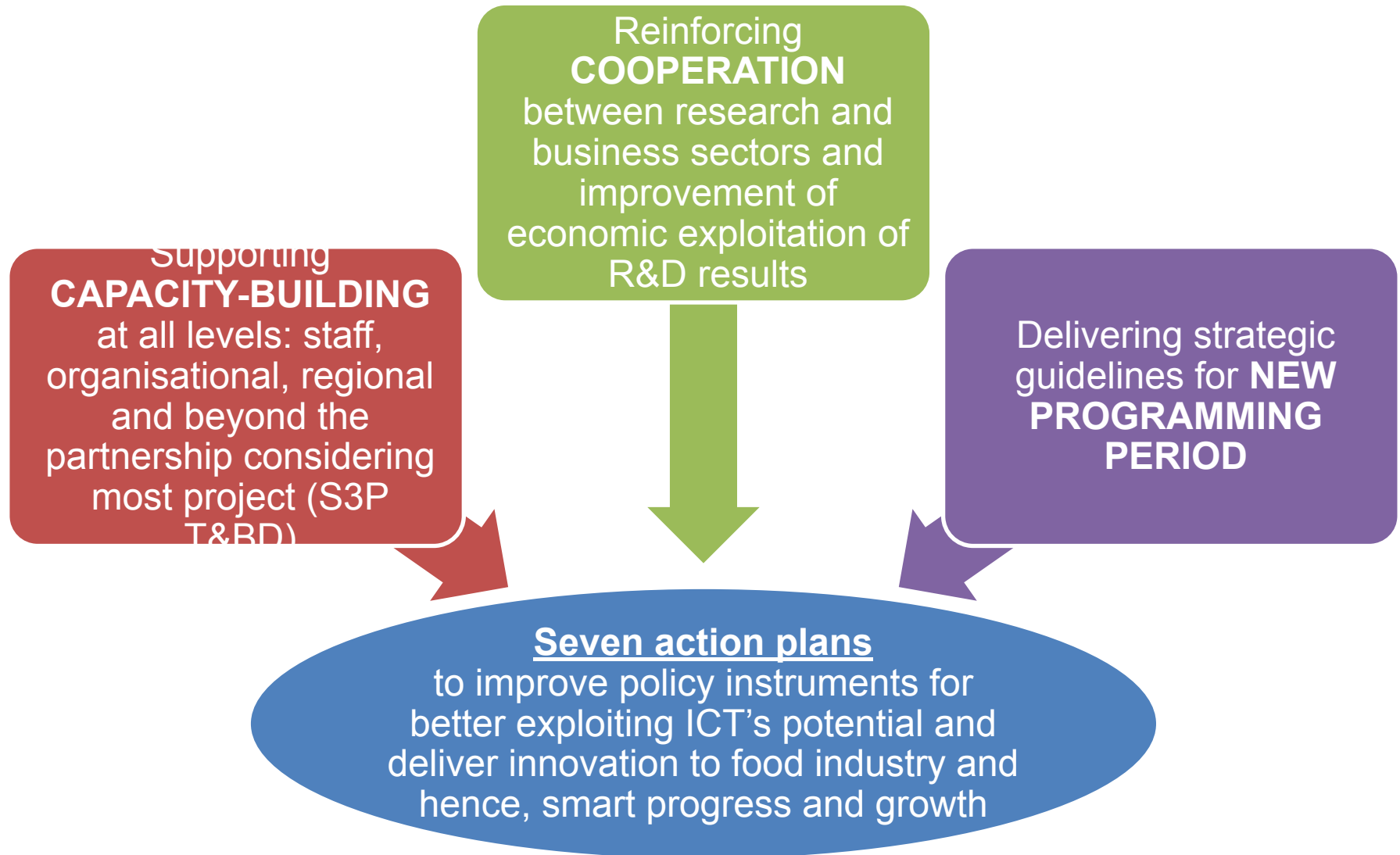
42 internal reporting meetings

42 press releases (1 per partner per semester)

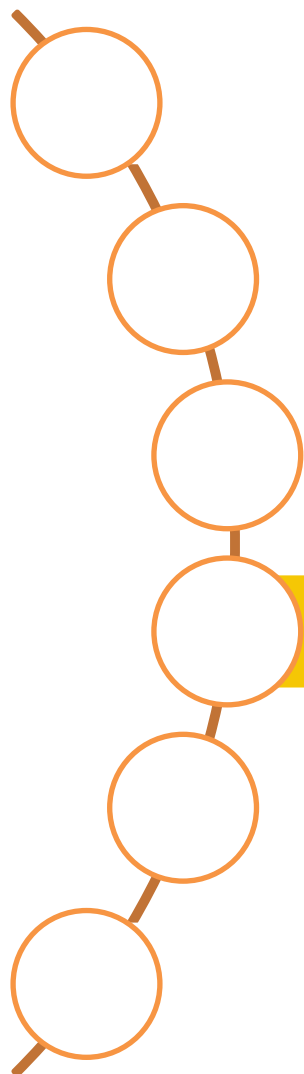
6 e-newsletter issues, Brochure, website updates

1 high-level political dissemination event (phase2)

EXPECTED RESULTS



CONTENTS



Work Plan overview

WORK PLAN OVERVIEW

EXCHANGE OF EXPERIENCE

- Among Project partners and stakeholders to prepare the implementation of lessons learnt from cooperation
- Eg: mapping, good practice transfer, study visits, peer reviews, interregional meetings, etc.

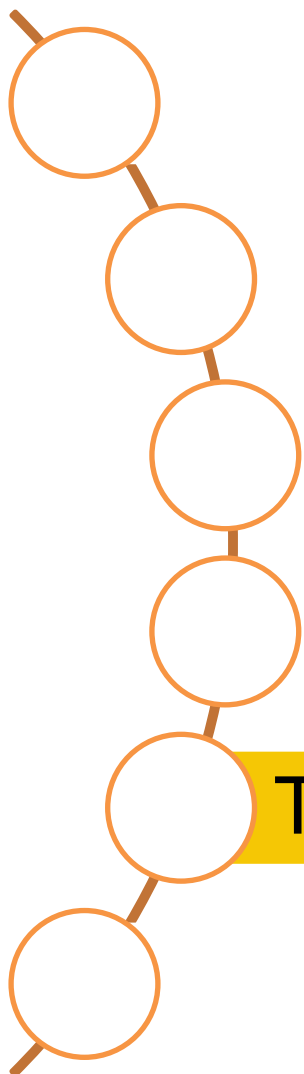
COMMUNICATION & DISSEMINATION

- Development of a communication strategy to contribute to achieving the overall Project objective.
- It covers both internal and external communication.
- Eg: social media, website, press releases, dissemination events, etc.

PROJECT MANAGEMENT

- Administrative, legal and financial activities for running efficiently the Project.
- Eg: progress reports, steering committee meetings, monitoring and controlling of expenses, etc.

CONTENTS



Timeline

TIMELINE

PHASE I

PHASE II

MAPPING

STUDY VISITS

PEER REVIEW

MONITORING
ACTION PLAN

1

2

3

4

5

6

7-8

9-10

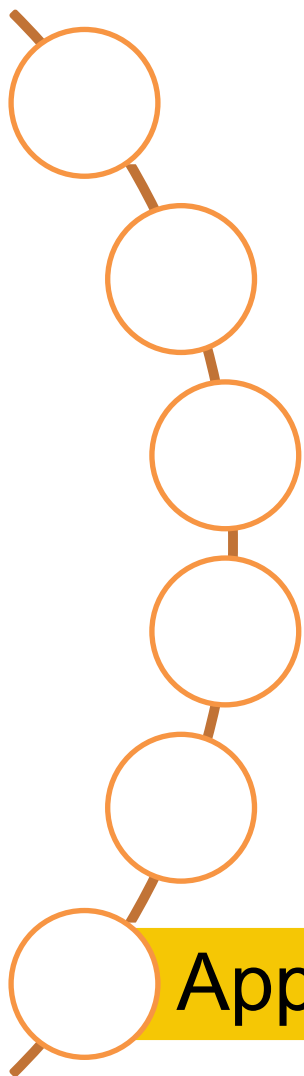
GOOD
PRACTICE

FIRST DRAFT
ACTION PLAN

ACTION PLAN

CLOSING &
DISSEMINATION

CONTENTS



Approach

APPROACH

IDENTIFICATION. LP will elaborate a methodology for the identification of regional needs and gaps to unlock the innovation potential of the agri-food value chain. Stakeholders will be involved in the elaboration of mappings, identification of good practice and decision-making process.



EXCHANGE. Project partners and their stakeholders will identify Good Practice tackling the policy instruments to be improved. The exchange stage will be organised through study visits and training for Good Practice selected and the Capitalisation Workshop. The aim is to share and assess previous work for drawing the first draft Action Plans.



PREPARATION OF ACTION PLANS. To better prepare the 7 action plans and include lessons learnt in previous stages, peer reviews of 1st draft action plan of each region will be carried out. The final report from this peer review process will aim at improving project partners AP.



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Thank you!

Questions welcome

